

# Business

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## Nass Commercial unveils new showroom in Salmabad

NASS Commercial, a division of Nass Corporation, has inaugurated its new showroom in Salmabad.

The event, on Monday, was attended by Chairman Sameer Nass, Director Finance Adel Nass, CEO Mazen Matar and other divisional General Managers and officials of Nass Corporation.

The opening marks a significant step in the company's efforts to strengthen its presence in the Bahraini and the GCC market and offer an integrated solutions tailored for businesses.

The showroom features a wide range of products and services, including trucks, heavy and light machinery, building materials, HVAC Systems, spare parts, material handling equipment, safety products, and power and welding solutions specifically designed to meet the diverse needs of business clients.

The inauguration showcased products from globally



■ The event was attended by Mr Sameer Nass, Mr Adel Nass, Mr Matar and other divisional General Managers and officials of Nass Corporation.

recognised brands, attended by key business partners and clients from various sectors.

"This showroom stands as a testament to our commitment to innovation, growth and excellence in serving the Kingdom of Bahrain and the wider region,"

Mr Sameer Nass said.

"It reflects our vision for Nass Corporation to be at the forefront of providing comprehensive solutions that empower businesses and drive economic progress. We look forward to the showroom becoming a hub of opportunity and

collaboration for all our valued partners and clients."

Mr Matar said the B2B showroom represented 'a pivotal milestone in Nass Corporation's journey'.

"It demonstrates our unwavering commitment to providing

high-quality products and tailored business solutions with efficiency and professionalism," he added.

General Manager Ahmed Saber stressed that the new showroom 'is not just a space for showcasing products; it is a com-

prehensive hub where businesses can find the solutions they need'.

"We are proud to offer a diverse portfolio of trusted brands under one roof, ensuring we support the evolving demands of our clients with reliability and innovation," he added.